

# PIERCE'S CUT PRICE FALL OPENING

LADIES SUITS, COATS, SKIRTS, STYLISH MILLINERY, SHOES, DRY GOODS, WALLPAPER, RUGS, MATTING, PRICES ALWAYS LOWEST.

BETTER GOODS FOR LESS

SATISFACTION GUARANTEED

MONEY BACK AT ANYTIME FOR ANYTHING

CAN YOU BEAT IT?

## New Fall Goods

We have received a large shipment of all kinds of up-to-date dress goods, from calicoes to silks, too numerous to mention.

YOU Mothers buy your children's school dresses early to get first choice.

Remember our GROCERY line is ALWAYS kept full of FRESH staple GROCERIES, and SLICED MEATS.

We also keep an excellent line of SHOES for the whole family.

We want YOU on our list of the MANY satisfied customers.

## A. L. BURTON

LOUISA, KY.

### BIG SANDY NEWS.

Friday, September 24, 1915.



Blind.

If love is blind, it seems to me  
That Mr. Husband is the goat.  
For how is his poor wife to see  
That he needs buttons on his coat?

—Luke McKelue.

A "street fair" offers its peculiar attraction to the crowd.

SEE PIERCE'S NEWEST FALL MILLINERY. YOU WILL KNOW.

Fiddlers and fakirs and other noise makers amuse the crowds.

PIERCE'S SQUARE DEAL STORE. Money Back Anytime—For Anything.

Rev. McEldowney will be here to hold regular services next Sunday.

LOOK ELSEWHERE—THEN GO TO PIERCE'S—YOU WILL KNOW.

Buy your photograph supplies from Atkins & Vaughan, Louisa, Ky.

Cane Mills and sorghum barrels for sale by the Snyder Hardware Company.

A good band under the direction of T. W. Shank, furnished fine music for a fair.

Atkins and Vaughan for high grade dry and Stationery. We guarantee everything.

Wonderful bargains in Ladies and children's new fall hats at JUSTICE'S STORE.

Rev. D. P. Holt, of the M. E. Church has moved from Booneville, Ind., to Swanton, Ohio.

We keep anything you need in kodak and photograph supplies, Atkins & Vaughan, Louisa, Ky.

Mr. James H. Poore, a pioneer citizen of Ashland, died last week. He was 75 years old.

Trunks, Suit Cases and Traveling Bags almost at your own price at closing out sale of A. J. LOAR & CO. 11.

Mrs. Thomas Deskins, of Johns creek, Pike-co., is at the hospital for treatment and probably for an operation.

A genuine closing out sale is in progress at A. J. LOAR'S old stand in Louisa. Going out of business. Clothing, shoes and furnishings. 17-22.

It is not likely that anyone who saw the outfit that wandered through Louisa Monday will ever name a child Gipsy.

A. L. Burton has the exclusive sale in Louisa, of the famous line of Jackson Corsets, made for style and comfort, non-rustible. 11.

Prof. E. S. Good, of the Department of Animal Husbandry, State University, is here and will remain through the fair.

Sheriff R. A. Stone Friday took Gid. Marcum to the Frankfort penitentiary to begin a 3 to 5 years sentence for burglary.

Dr. A. W. Bromley is improving the appearance of his Lock avenue residence by the addition of a handsome concrete porch.

If you have old hats to trim or hats to make over, bring them to Justice's store where you will find an experienced milliner from the city.

### PERSONAL MENTION.

Mrs. Fred Rule was in Ashland Saturday.

Rev. R. F. Rice, of Yatesville, was in this city last Sunday.

The Rev. L. M. Copley was a visitor to Ashland Saturday.

Mrs. G. T. Castle, of Welch, W. Va., was in Ashland Saturday.

Miss Matilda Wallace has been visiting friends in Ironton.

Miss Dollie Peters went Friday to Williamson to visit friends.

Joe Wilkinson, of Wayne, was visiting Louisa friends Sunday.

Mrs. E. Lockwood, of Ft. Gay, was shopping in Louisa Wednesday.

Mrs. Sam Caines, of Fallsburg, called at the NEWS office Thursday.

Miss Jean Fitch returned Sunday from a visit at Mohawk, W. Va.

Miss Leah Gault was in Huntington Monday attending the Fall Festival.

Seymour Gerald, of Huletts, was a caller at the NEWS office Thursday.

Mr. E. S. Kegley was a visitor at the Fall Festival in Huntington Monday.

Gilbert Richardson, County Farm Agent for Boyd county, attended the fair.

Mr. T. J. Bigstaff and daughter, Miss Alexine, of Mt. Sterling, are at the Inn.

S. M. Freese arrived Saturday from Cannel City for a short visit to relatives.

Al Davenport, of Catlettsburg, is here, visiting old time friends and relatives.

Mrs. C. E. Barrett and children have returned from a visit to friends in Virginia.

Miss Bernice L. Northup is visiting her sister, Mrs. Charles Russell, of Ashland.

Botner Elam left Sunday for Columbus, where he will enter Ohio State University.

Rev. Hamp Muncey, formerly of this vicinity was visiting friends here Wednesday.

Ed. Allen, Superintendent of the Williamson waterworks, was in this city Friday.

Mr. and Mrs. T. W. Shank visited the Ironton Apple Show, returning home Saturday.

Mr. and Mrs. J. J. Johnson, of Jenkins were guests of relatives here the first of the week.

H. H. Spain, the bridge man of Columbus, O., is a business visitor in Louisa this week.

S. J. May and family, formerly of this city, have gone to Charleston, W. Va., for residence.

Mr. and Mrs. Aug Snyder went to Ironton Thursday last week to attend the Apple Show.

Mrs. Dora V. Greecer and daughter, Georgia, of Holden, W. Va., are visiting Louisa relatives.

Mrs. Earl Vandale, who had been visiting Louisa relatives, has returned to Charleston, W. Va.

Miss Maude Hewlett has gone to Buchanan, Ashland and Huntington for a visit to relatives.

Miss Maude Hoagland left Thursday for a few days visit with home folks at Chillicothe, Ohio.

Miss Lucy Holderby, of Huntington, has returned home after a short stay with Mrs. A. M. Campbell.

Mr. and Mrs. Wm. A. Marrs, of Lackey, were visitors in Louisa last week, returning home Friday.

Mr. and Mrs. T. V. Johns and Mrs. Wallace Johns, of Huntington, have been visiting Louisa relatives.

Brad Chaffin, of Defiance, O., was here this week. His father, R. S. Chaffin, who has been very sick, has improved.

Dr. and Mrs. Ira Wellman returned Saturday from Louisville, where the doctor had gone as a delegate to the I. O. O. F. M.

William Clark, of the Lobaco Co., and about seven of the other bakers went to Ironton Friday to see the Apple Show.

Wm. Wheeler, of Catlettsburg, was here Monday the guest of his cousin, Dr. C. B. Walter. He went from here to Paintsville.

Paul Copley, Graham Wilson, Marshall Meloy, Wilburn Marcum, Henry Miller and Ben Mullett visited the Ironton Apple Show Saturday.

Mrs. Lindsey Lester accompanied her granddaughter, Edith Rucker to her home near Webbville and spent a few days there, returning home this week.

On Saturday last Mr. and Mrs. Joliff, Miss Matilda Wallace and Laba Wallace went to Ironton by automobile. They returned by way of East Fork.

Mrs. James Kinstler and children visited in Huntington this week.

Mrs. Chas. Walker has as her guests her father and sister, of Greenup.

Mrs. Ward, who lives near Offutt, is the guest of her sister, Mrs. H. B. Howlett.

Chauncey Crutcher, of the U. S. Naval Academy, is visiting Louisa relatives.

Mrs. Margaret Phelps and daughter, Miss Georgia, of Pikeville, are guests of Mrs. F. B. Brown, on Look avenue.

Dr. Allen Frasher, of Fort Gay, W. Va., left on the 15th for Chicago where he will take a post graduate course at Northern Illinois College, on the eye as a specialist.

Charles Scott left Louisa Tuesday morning for Bradford, Pa. He will return in a couple of weeks, bringing his bride. Mr. Scott is a brother of Mrs. John Bahan.

Mr. and Mrs. J. U. Joliff returned to Louisa Thursday last from their trip to California. Mr. Joliff has gone to Weston, W. Va., but Mrs. Joliff will remain here a couple of weeks.

Mr. and Mrs. M. A. Elkins, of Ashland, were guests of Mr. and Mrs. B. J. Chaffin Saturday. Mr. Elkins, who is a Mason of high degree, had been to Pikeville to assist in Masonic ceremonies.

Mrs. Julia Evans, accompanied by her granddaughter, Miss Mary Evans, went to Kentucky Carlsbad Springs last week. Miss Mary is not very well and hopes to obtain benefit by drinking the water.

Mr. and Mrs. J. Q. Lackey went to Catlettsburg Thursday last week, and Mrs. Lackey left Friday for Cypress, Ind. to visit her son, Junior, and daughter, Mrs. H. C. Corns. She was accompanied from Ironton by Mr. H. C. Corns, who had been attending the Apple Show and visiting relatives there. Mr. Lackey returned home.

Better protection of fish and game in Kentucky is the object of changes in the State laws proposed at a meeting of the Kentucky Fish and Game Commission yesterday.

FOR SALE:—3 pure bred Shorthorn bulls, one year old, ready for service. Registered. Sired by the famous Broadhook King, Cynthia, Ky. Write or come and see me. GEORGE BELCHER, Glenwood, Ky. 7-15-15.

Mrs. Theron Copley, of Fort Gay, was Wednesday morning taken to Ashland for treatment. She has been ill for several weeks. Mrs. Copley is a daughter of Frank Bartram.

J. A. Osborn, a native of Wayne county, W. Va., but for 12 years a resident of the Northwest, has located in Louisa in the real estate and collection business. He is a brother of attorney John S. Osborn.

Mr. and Mrs. C. E. Hensley attended the State Fair at Louisville and attended the State Convention of the Grand Lodge of the Jr. O. U. A. M. of which Mr. Hensley is one of the State officers.

Becky Burgess, a worthy and much respected colored woman, formerly of this place, died Monday in Williamson. Her body was brought to Louisa and taken Wednesday to the old George Burgess place, above Gallup, for burial.

Mr. and Mrs. Bob Caines, of Fallsburg, are attending the fair. Mrs. Caines brought in a subscriber, as usual. She has been taking the NEWS ever since it started and has sent us many new subscribers. Her kindness is much appreciated.

The Rev. W. G. McCready, D. D., of the Episcopal Church, was here on Friday last, leaving on Saturday for Jenkins, where he goes twice each month. Dr. McCready will probably come again to Louisa some time in October, when he will speak several times to the public.

George Cram, 36, has just been freed from Sing Sing prison, where he was sent 25 years ago for killing his wife. He looks far younger than his years. To get out into the world again after 25 years behind prison walls has been a wonderful experience to him, he says.

A two million dollar corporation is building a plant at Cannel City, Ky., for the manufacture of dye stuff. Most dye stuff for the United States has heretofore been imported from Germany, but the war is on now and Germany is making a different kind of dye stuff.—Logan Democrat.

Miss Jerrie Weaver, one of the best known teachers in Boyd county, died recently in Asheville, N. C., where she had gone in search of health. The body was brought to Ashland for interment. Miss Weaver was a very bright, intelligent young woman whose death is a distinct loss to the teaching profession.

POTTER SHOE COMPANY Cincinnati, Ohio

Will exhibit a complete line of the smartest types of Fall and Winter Footwear, at the Brunswick Hotel, on Tuesday, October 5th.

We extend a most cordial invitation to the people of Louisa and vicinity to call and inspect same. We prepay Parcel Post charges. E. L. FRANKEN, in charge. 11.

Mrs. H. Burns Conley, wife of Rev. H. B. Conley, died at her home in Paintsville Saturday night after an illness of three months, having suffered a stroke of paralysis.

FARM FOR SALE:—117 acres in Wayne-co., 1 mile from N. & W. railroad. 8-room new house, good barn and outbuildings, good fruit of all kinds. 30 acres level. All land in grass. \$3500. J. J. SMITH, Whites Creek, W. Va. 9-24-1mo.

Rev. and Mrs. Howard Trent left Tuesday for their new work at Poland, where Mr. Trent is the pastor of the second Ashland M. E. Church. Mr. Trent and his amiable wife made friends here who will not forget them and who were loth to have them go, and whose good work follows them.

FOR SALE:—100 acre farm, good 6-room house, outbuildings, water, orchard and grass. If sold in 90 days, \$1500.00. Within one mile of C. & O. station. For further information, call on or write M. F. CONLEY or EZRA HATTEN care Big Sandy News. 9-17-15.

The Rev. W. C. Young, the recently appointed pastor of the M. E. Church, this city, arrived on Saturday last and preached to his new charge Sunday morning and night. Mr. Young is not entirely unknown to our people, as a few years ago he was one of the preachers at the camp meeting held at the old camp ground just above town. He is an earnest, pleasant speaker, deeply imbued with the spirit of his calling, and he makes a good impression upon all who heard him. He and his wife will be at home at the parsonage as soon as their household goods arrive.

Ashland, Ky., is the coming town on the Ohio river. If you want to buy property, either at home or business building, we have it, for cash or on easy terms.

We also have some fine farms bordering on the Ohio river. Write us what you want, or better come and let us show you. 10-1.

M. J. ALLEN 415 W. Greenup ave. ASHLAND, KY.

Some cases of diphtheria have been reported being in Louisa, and as a measure of precaution the County Health Officer, Dr. A. W. Bromley ordered the closing, for a short time at least, of the public school. The NEWS does not believe that the disease is apt to become epidemic at this time. Rumor has more cases than really exist. Some of the cases are doubtful, and the physicians attending the patients admit this. But there has been one death from the dreadful malady, and it certainly is the part of wisdom to take every possible care to stop its spread. Therefore, it is well to isolate every case of sore throat, particularly one showing deposits, and to treat it as diphtheria. Diphtheria is essentially a disease of the air passages and the throat, but it attacks all mucous surfaces. Dirt invites the disease, therefore it is highly important that the nose and mouth be kept clean. Use a gargle of some good antiseptic, listerine or glycerine for instance, and spray the nostrils with a weak solution of one of these things. So much for prevention. For cure consult your physician.

REWARD OFFERED.

Frankfort, Ky., Sept. 17.—According to a letter from the County Judge of f Boyd county, the gang which murdered and robbed Joe C. Gibson, the Chesapeake & Ohio engineer, at Ashland, September 9, was composed of Abraham Smith, alias "John Henry," alias "Black Texas," now under arrest; a negro called "Blue Steel," William Williams, whose more familiar title is "Road Sport," and Major Head, alias Stonewall Jackson. The last three are still at large. At his request Gov. McCreary offered a reward of \$100 for the arrest and conviction of any one of the three alleged accomplices.

Death of Frank Blevins' Son.

Mrs. Robert Keggs of East Carter avenue, received a telegram today, announcing the death of her nephew, Richard Blevins at Palatka, Florida. He has been down south for three or four years in company with his aunt, Miss May Wortman, who kept a boarding and rooming house for tourists in Tampa, Fla. They started to Ashland a few weeks ago on a motorcycle and expected to make the trip through, but on reaching Palatka, Florida, stopped to visit friends, and both were stricken with typhoid fever. Word came this morning that Richard Blevins had died last night and his aunt was very low. The deceased was eighteen years of age last June. His mother and father are both dead. He is well known in

Ashland and his many friends will be grieved to learn of his death. His body will be brought to Ashland, and the funeral services will be in charge of the Christian Science Church, either Wednesday or Thursday. His remains will be carried to Hamden, Ohio, and laid to rest beside his mother, who passed away when he was very young. His father, Frank Blevins, C. & O. conductor, died several years ago from a wound he received while trying to maintain order on his train.—Ashland Independent.

The dead boy was born in this city, where his parents lived for some time, on Lock-av.

FOR SALE

NEW AND ATTRACTIVE TWO STORY HOUSE WITH GOOD SIZE LOT, ON ADAMS STREET. PRICE REASONABLE. W. D. PIERCE.

ALVIN, WOODS & SUGAR LOAF.

Bull creek and Sugar Loaf ball teams played ball at Woods Saturday. The score was 2 to 1 in favor of Bull creek.

Mr. and Mrs. Seymour Garrett, Mrs. John Marshall and little daughter, Bebie, attended church at the Stratton chapel Sunday.

R. L. May, who has been visiting relatives in Martin county, has returned home.

Otis Burchett, who has been visiting at George Collins', has returned home. Prof. C. O. Burchett made a trip to Paintsville Thursday.

Miss Ruth Herald gave a nice bean stringing Friday night.

Ralph Marshall called at A. O. Burchett's Sunday.

Eugene Wright has returned home after an extended visit to relatives in Old Virginia.

Edgar and Eugene Wright and Carl Hammon attended church at the Stratton chapel Sunday night.

Rev. E. L. Wright preached a very interesting sermon at this place Saturday night. A large crowd from Bull creek attended.

Glen Burchett is on the sick list this week.

J. Earl Burchett, who is working at Paintsville, visited home folks recently.

Prof. O. E. Harris made a trip to Prestonsburg.

Jim Bevins of Meta, called at J. Q. Harris' recently.

Bert Burchett, Lee Mosley, Bill May and Paul Ward will leave for unknown points in Washington Monday. They will be greatly missed by all who know them.

Ollie Harris called on Tommy May of Dwaie Sunday.

C. O. Burchett and Cox Glen are contemplating a trip to Florida this winter for their health. Glen's health is failing very rapidly.

Lee Merritt visited Wesley Burchett recently.

Carl Atkins was calling at Will Merritt's Saturday.

Jess Ward and family of Sugar Loaf have moved to Alonzo in the house occupied by Forrest Preston.

Miss Artie M. Harris, who has been visiting friends and relatives in Pike county has returned home. She was accompanied by her aunt, Mrs. G. C. Bevins, and little daughter, Johnny.

Quite a crowd from Porter Branch attended church at the Stratton chapel Sunday.

Melvin Setzer, Elijah Thompson and Malcom Ward of Dix creek attended church at Sugar Loaf Sunday.

David and Evie Morrison were on Buffalo recently.

Prayer meeting at the Stratton chapel every Friday night.

Myrtle Burchett and Ethyl Hubbard called on Betty Dials Sunday.

Rebecca Burchett and Lula Bille Leslie called on friends at Alvin recently.

Thomas Atkins and family visited Mr. and Mrs. Jack Dillon Sunday.

Rev. Sam Dillon will fill Bro. Edington's appointment at Sugar Loaf Friday night.

Church at this place third Sunday in every month.

Frank Derosett was the week end visitor of Henry Sherman.

Rhoda Buchannan, of Alonzo was visiting her sister, Mrs. Neil Harris of Alvin Sunday.

Malory Hubbard was calling on his best girl Saturday night.

Mary Branham of Alvin is visiting her sister, Mrs. Tilden Boyd of Auxler.

Church at Alonzo Sunday evening was largely attended.

TWO WILD CATS.

NEW BRIDGE TO BE USED.

The NEWS is informed that the new C. & O. bridge at Three Mile will go into commission on Monday next, September 27. The first train to use it will be No. 36, the morning train from Ashland.



## Stands For Results

We are willing to stand on the results of our efforts to please you. When you buy here you get value every time.

May We Show You?

D. C. SPENCER LOUISA, KENTUCKY.

## Fine Watch Repairing

All Work Guaranteed

## ATKINS & VAUGHAN

JEWELERS AND ENGRAVERS

CONLEY'S OLD STAND

LOUISA, KENTUCKY.